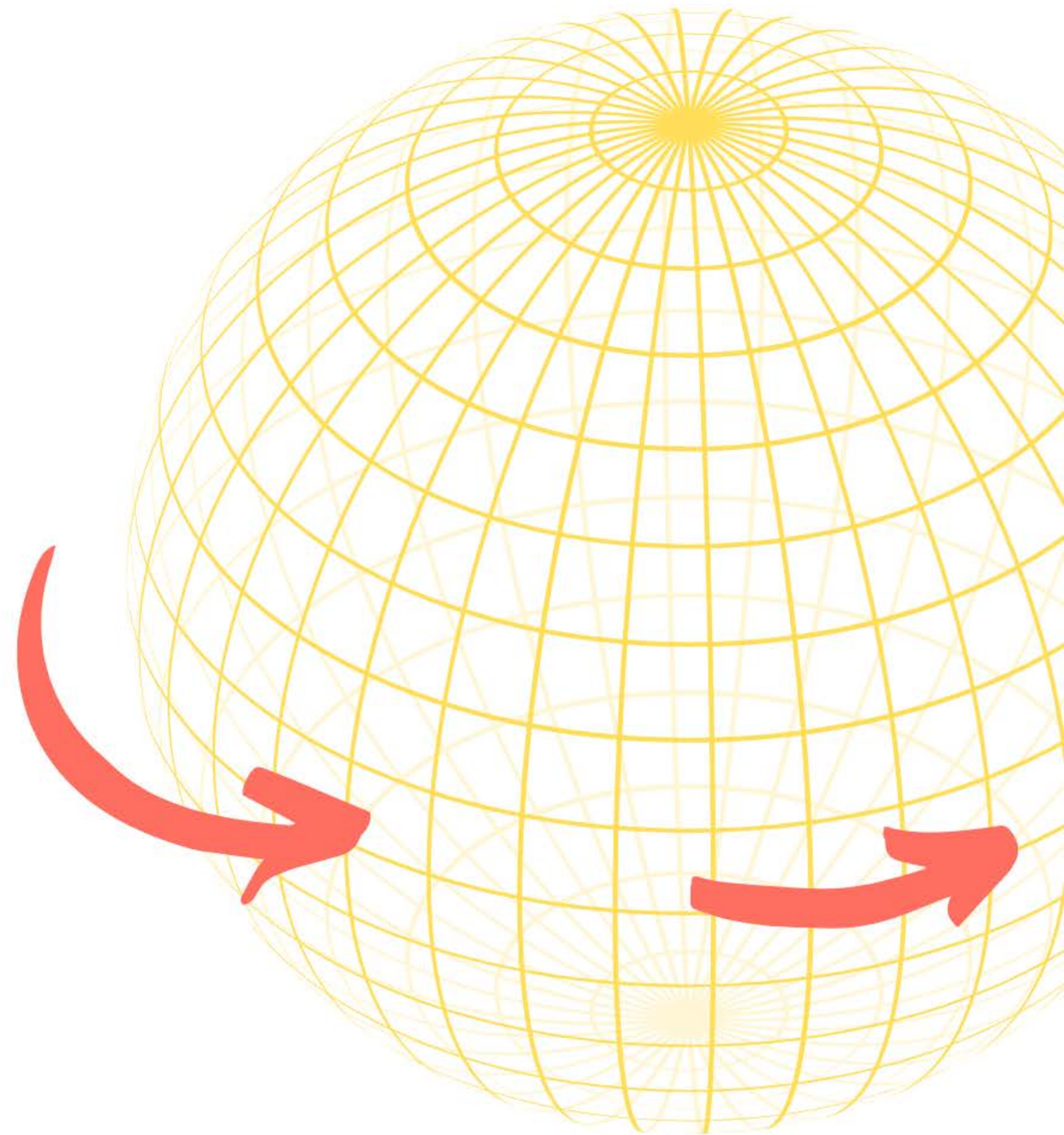


story map tutorial

for students and teachers, 2020



Create A Story Map

www.storymaps.arcgis.com

Here is the new link to the story map homepage. Make sure you are signed in before continuing.

HERE IS WHAT THE PAGE WILL LOOK LIKE:



ArcGIS StoryMaps

Stories

Collections



Enter our StoryMaps contest

Submit your story by November 25 for a chance to be featured at the 2021 Esri User Conference!

[Learn More](#)

Stories

My Stories

My Favorites

Shared with Me

Search

Draft

Edited: May 6, 2020

Draft

Edited: October 11, 2019

Draft

Edited: October 11, 2019

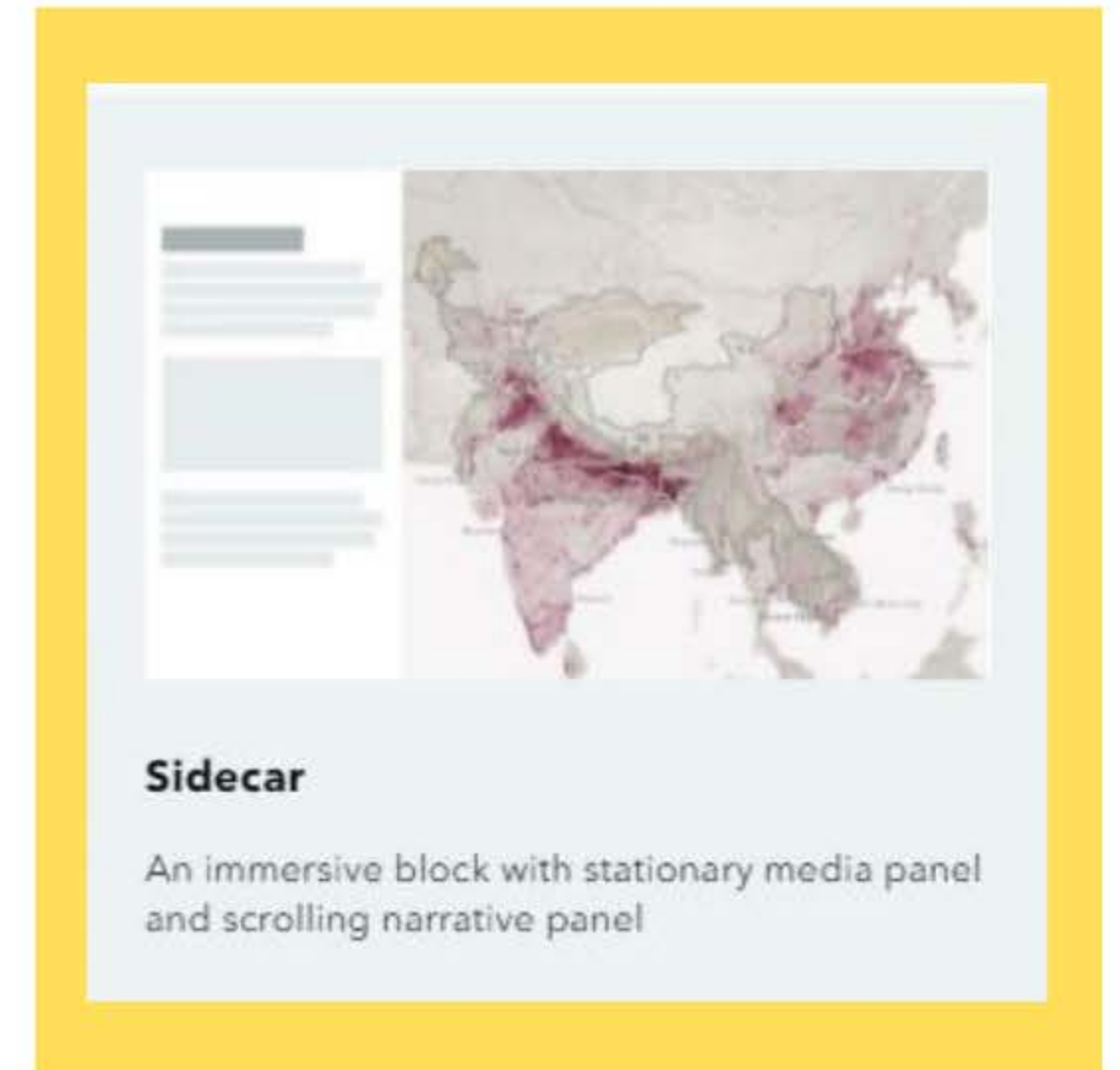
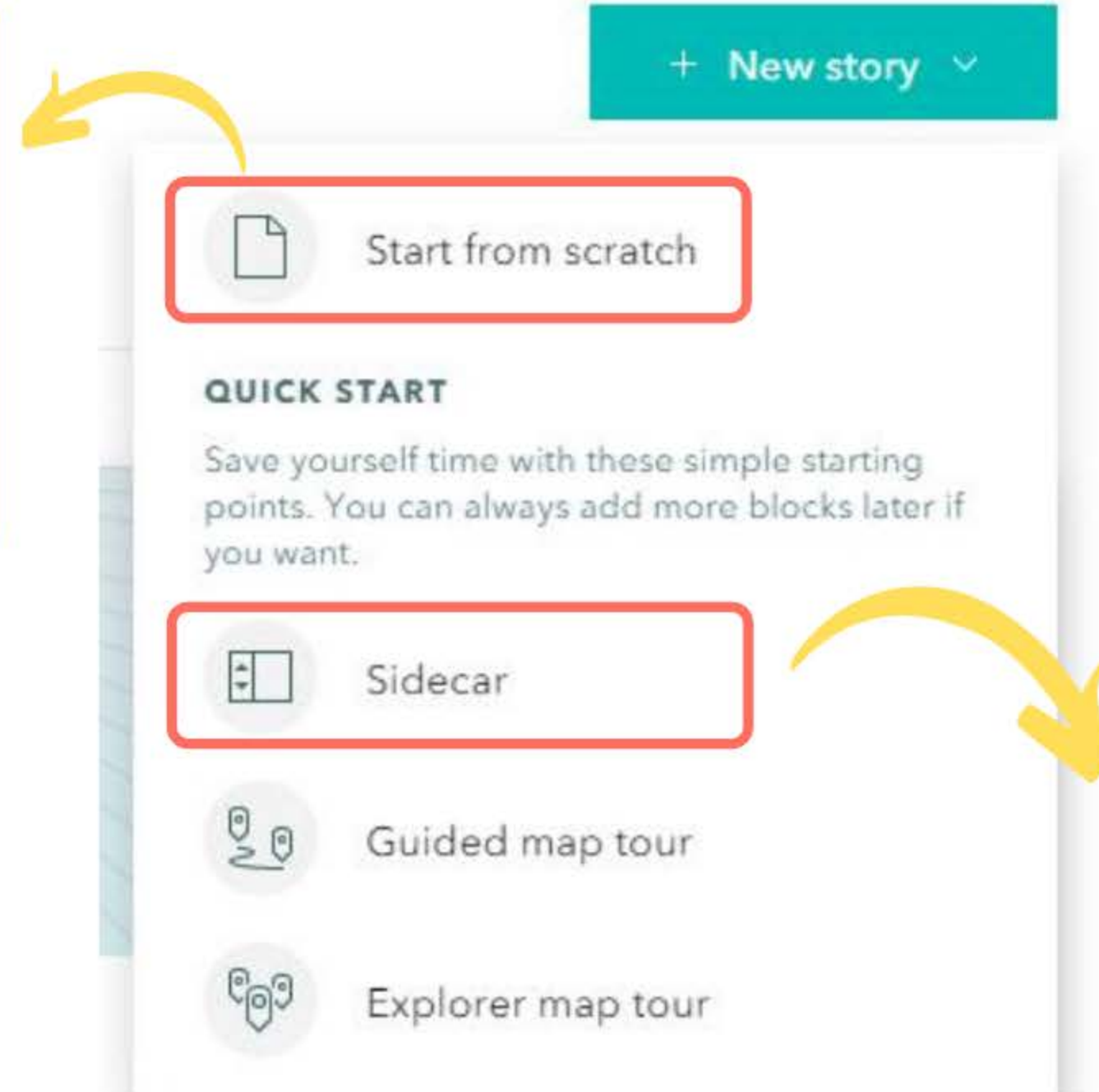
**CLICK THIS ONCE
YOU'RE READY.**

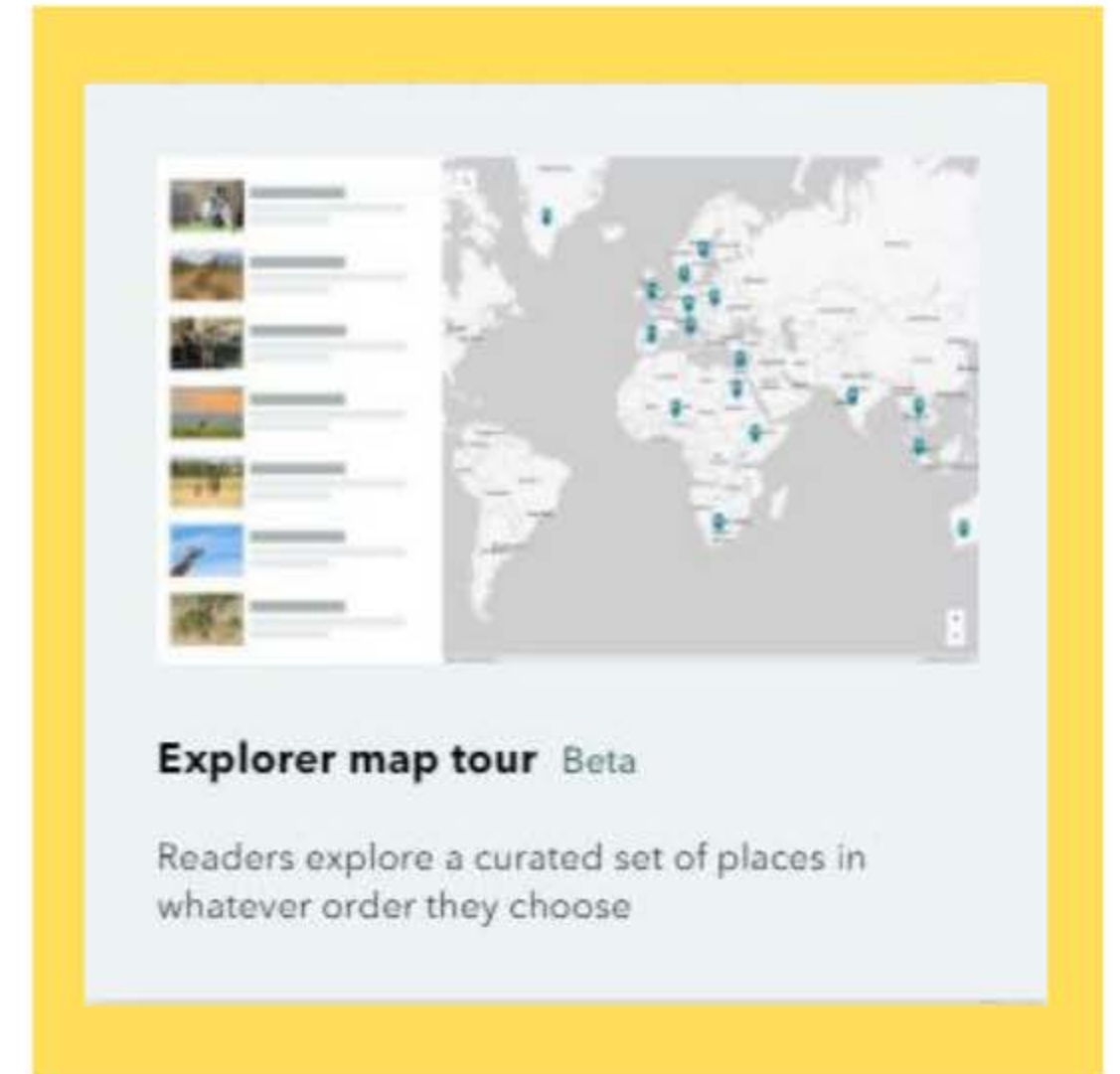
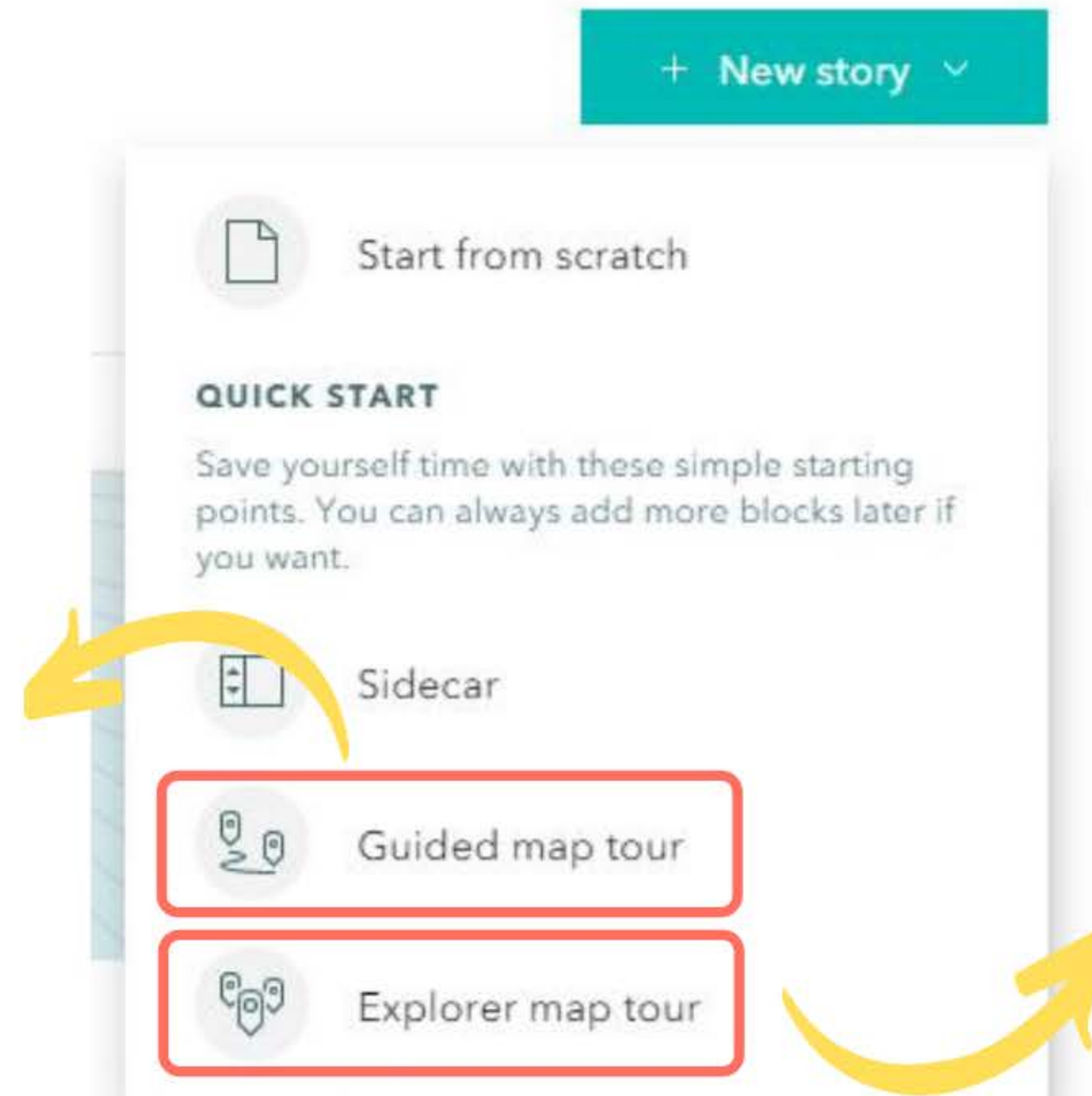
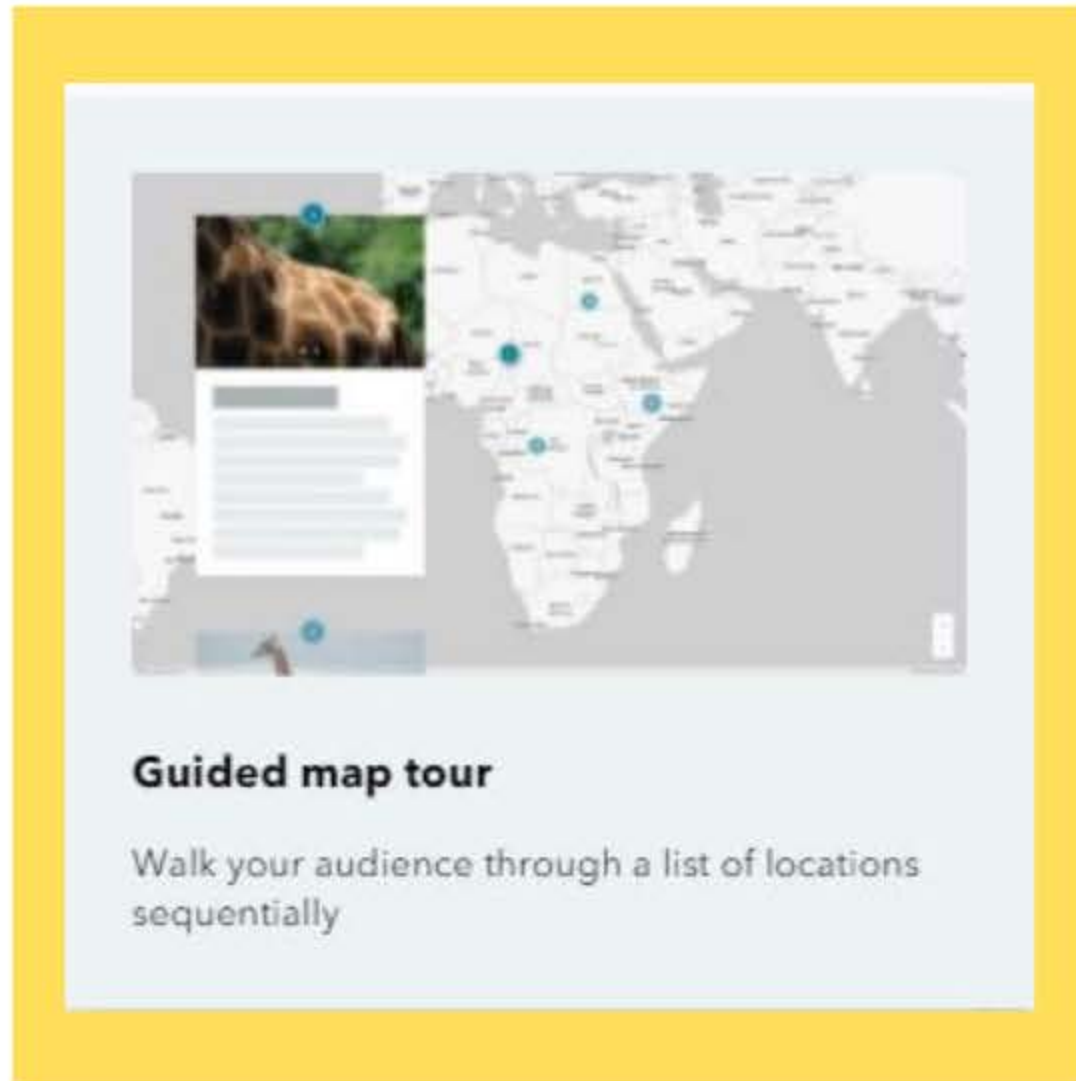
+ New story

Under "New Story", you will find these options:

START FROM SCRATCH

Exactly what it sounds like!
Begin with a blank template
to build your story one block
at a time.





For now, select "Start From Scratch".

WHEN YOU'RE FIRST TAKEN TO YOUR STORY MAP,
IT WILL LOOK SIMILAR TO THIS:

The screenshot shows a web interface for creating a story map. At the top, a yellow banner contains the text: "WHEN YOU'RE FIRST TAKEN TO YOUR STORY MAP, IT WILL LOOK SIMILAR TO THIS:". Below this is a navigation bar with a back arrow, "Untitled story", "Draft" (highlighted in orange), "Saved", "Design", "Preview", "Publish" (with a dropdown arrow), a menu icon (three dots), a help icon (question mark), and a user profile icon. A red box highlights the "Add cover image or video" button in the top right. The main content area features a large heading "Title your story" with a yellow arrow pointing to it from the text "ADD A TITLE/SUBTITLE HERE". Below the heading is a subtitle prompt "Start with a short introduction or subtitle (optional)". The author "Brittany Gress" and "Draft" status are shown. A red box highlights the "+ Tell your story..." button, with a yellow arrow pointing to it from the text "CLICK HERE TO ADD NEW SECTIONS". A purple box on the left explains: "Add to your story. Build your story by adding content blocks. Click the plus icon to open the block palette and hover over each block to learn more." A red box highlights the "Add cover image or video" button, with a yellow arrow pointing to it from the text "YOU CAN ADD AN IMAGE OR VIDEO TO APPEAR AT THE TOP OF YOUR PAGE."

← Untitled story Draft Saved Design Preview Publish ... ?

Add cover image or video

Title your story

Start with a short introduction or subtitle (optional)

Brittany Gress | Draft

+ Tell your story...

Add to your story
Build your story by adding content blocks. Click the plus icon to open the block palette and hover over each block to learn more.

ADD A TITLE/SUBTITLE HERE

YOU CAN ADD AN IMAGE OR VIDEO TO APPEAR AT THE TOP OF YOUR PAGE.

CLICK HERE TO ADD NEW SECTIONS

IN THE **DESIGN** TAB YOU CAN CHANGE THE
OVERALL COLORS AND FONTS OF YOUR STORY:

The screenshot shows the Storyline app interface. At the top, a yellow banner contains the text: "IN THE **DESIGN** TAB YOU CAN CHANGE THE OVERALL COLORS AND FONTS OF YOUR STORY:". Below this, the app's header bar includes a back arrow, "Untitled story", "Draft" (highlighted in orange), "Saved", and tabs for "Design" (highlighted with a red box), "Preview", and "Publish". A yellow arrow points from the "Design" tab to the "Design" panel on the right. The main content area displays "Title your story" in large grey text, followed by "Start with a short introduction or subtitle (optional)". Below this, it says "Brittany Gress | Draft". A teal button with a "+" icon and the text "Tell your story..." is at the bottom left. A yellow arrow points from this button to the "Cover" section of the "Design" panel. Another yellow arrow points from the "Cover" section to the "Optional story sections" section. A third yellow arrow points from the "Optional story sections" section to the "Theme" section. The "Design" panel on the right has a close button (X) at the top right. It contains the title "Design" and the subtitle "Change the look and feel of your story". The "Cover" section has three icons: a square, a square with a smaller square inside, and a square with a horizontal line. The "Optional story sections" section has two toggle switches: "Navigation" (off) and "Credits" (on). The "Theme" section has a "Manage" link and a grid of theme cards: "Summit" (highlighted with a teal border), "Obsidian" (black), "Ridgeline" (light green), "Mesa" (light orange), "Tidal" (dark blue), and "Slate" (light grey).

← Untitled story Draft Saved Design Preview Publish ... ?

Title your story

Start with a short introduction or subtitle (optional)

Brittany Gress | Draft

+ Tell your story...

CHOOSE WHAT YOUR COVER IMAGE + TITLE LOOK LIKE

CHOOSE A THEME

Design

Change the look and feel of your story

Cover

Optional story sections

Navigation ⓘ

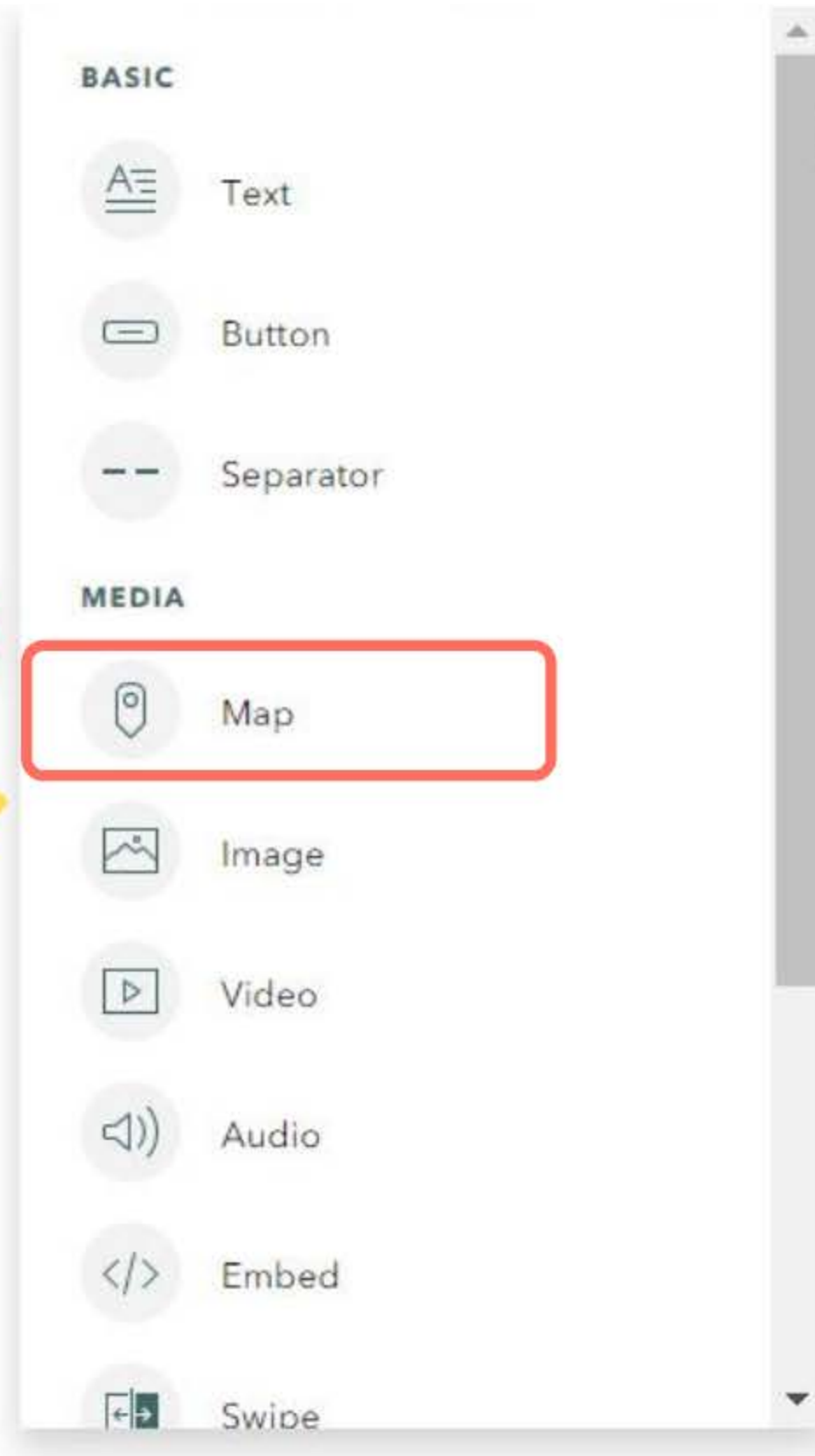
Credits ⓘ

Theme [Manage](#)

Summit	Obsidian
Ridgeline	Mesa
Tidal	Slate

CLICK THE GREEN + BUTTON TO ADD A NEW SECTION. THIS MENU CONTAINS ALL OF YOUR EDITING AND CONTENT TOOLS.

WHEN YOU'RE
READY, SELECT
"MAP"



EACH BUTTON PERFORMS A
DIFFERENT FUNCTION. HOVER OVER
EACH ICON TO SEE PREVIEWS OF
WHAT THEY DO.

AT THE BOTTOM YOU WILL FIND THE
SAME STARTER TEMPLATES FROM
BEFORE. YOU MAY SWITCH TO THESE
FORMATS AT ANY TIME.



WHEN YOU CLICK ON THE **MAP** BUTTON FROM THE MENU,
YOU WILL BE BROUGHT TO A PAGE LIKE THIS:

Add a map



YOU CAN EITHER ADD A MAP
THAT YOU'VE ALREADY MADE,
CREATE A NEW ONE, OR FIND
ONE FROM THE LIVING ATLAS.

+ New express map



Search



Edited: March 5, 2020

FRENCHTOWN: A View from the B...



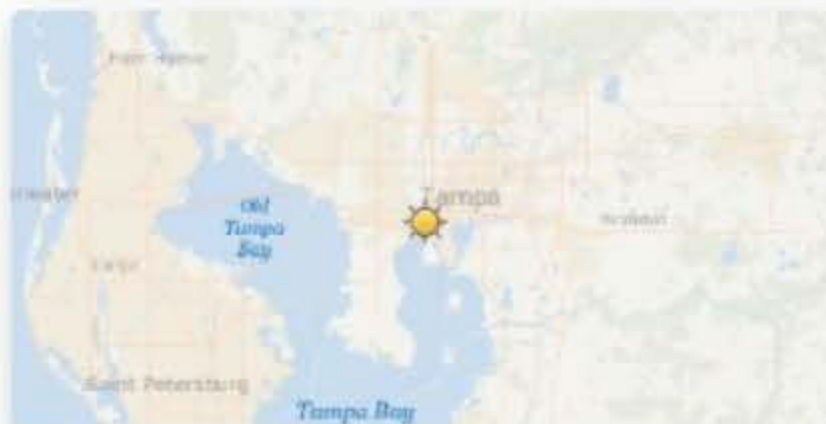
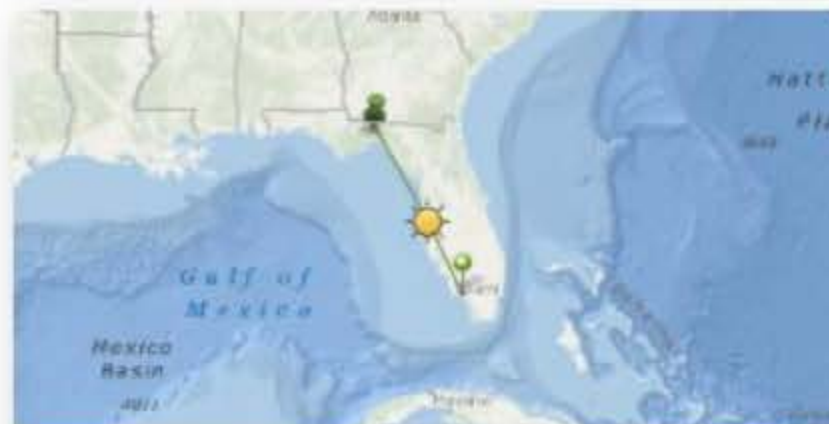
Edited: March 5, 2020

FRENCHTOWN: A View From The ...



Edited: February 7, 2020

Florida's Giant Travelling Map



ONCE YOU'VE CHOSEN A MAP, ZOOM IN TO HOW YOU WANT IT TO APPEAR ON THE SCREEN:

Adjust web map appearance

Search by location



ZOOM IN AND OUT WITH THESE BUTTONS.

CLICK HERE TO PLACE THE MAP IN YOUR STORY.

Cancel

Place map

Modifications made here will only affect the appearance of this map in this story. To edit the underlying map, click the button below.

Edit map in ArcGIS

CONTINUE ADDING CONTENT AS DESIRED. HERE IS WHAT AN
EXAMPLE STORY MAP COULD LOOK LIKE:

Nature-Based Climate Solutions



Nature-Based Climate Solutions

A Roadmap to Accelerate Action in California

The Nature Conservancy of California | October 22, 2020

VIEW HERE:

<https://bit.ly/2TW5M84>

YOUR WORK WILL SAVE AUTOMATICALLY.
WHEN YOU ARE FINISHED WITH YOUR STORY MAP, SELECT "**PUBLISH**"

The screenshot shows the Story Map interface. At the top, a yellow banner contains the text: "YOUR WORK WILL SAVE AUTOMATICALLY. WHEN YOU ARE FINISHED WITH YOUR STORY MAP, SELECT "**PUBLISH**".

The interface includes a top navigation bar with a back arrow, "Untitled story", "Draft" (highlighted in orange), "Saved", "Design", "Preview", and a "Publish" button (highlighted with a red box). To the right of the "Publish" button are three dots, a help icon, and a user profile icon.

The main content area features a large heading "Title your story" and a subtitle "Start with a short introduction or subtitle (". Below this, the author "Brittany Gress" and the status "Draft" are displayed.

A map of Florida is visible at the bottom, showing cities like Dothan, Valdosta, Tallahassee, Jacksonville, Gainesville, and Palm Coast, along with highways 65, 10, 95, and 75.

The "Publish" button is highlighted with a red box, and a yellow arrow points from it to the "Sharing" menu. The "Sharing" menu is open, showing options for "Set sharing level" (Private, My organization, Everyone (Public)) and "Set group sharing" (People in specific groups can view this story). A "Publish story" button is at the bottom of the menu.

On the right side of the interface, there is a button "Add cover image or video" and a red text overlay: "YOU MAY MAKE YOUR STORY PRIVATE, PUBLIC, OR ONLY VISIBLE TO YOUR ORGANIZATION."