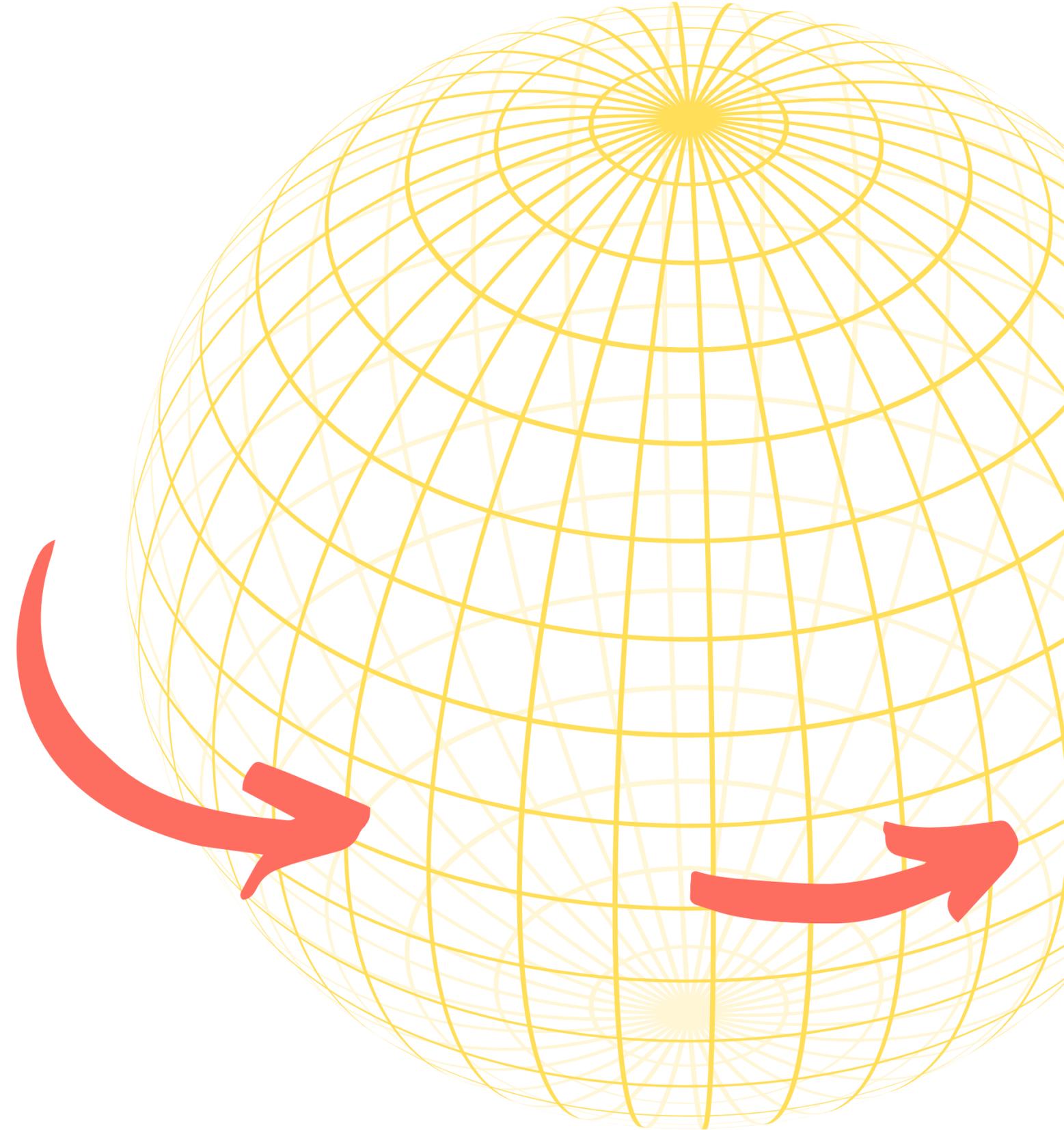
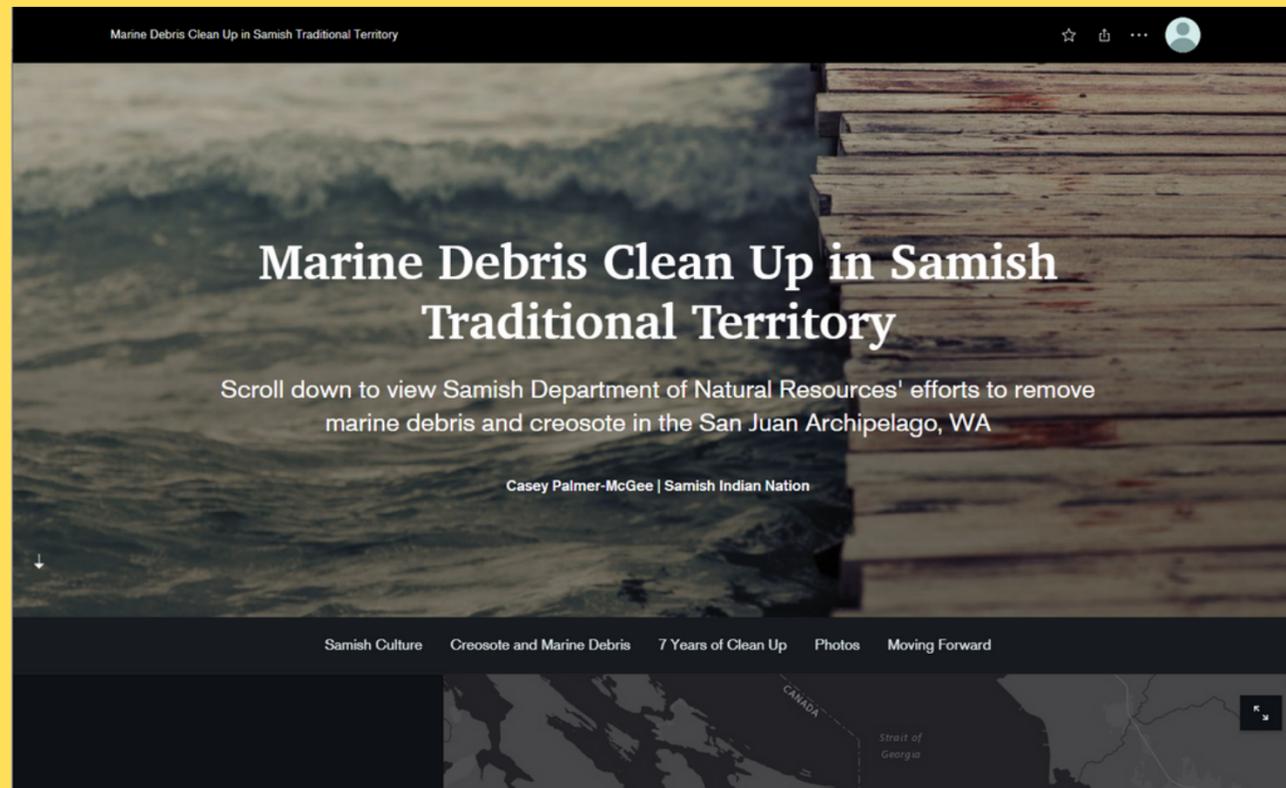


# story map tutorial

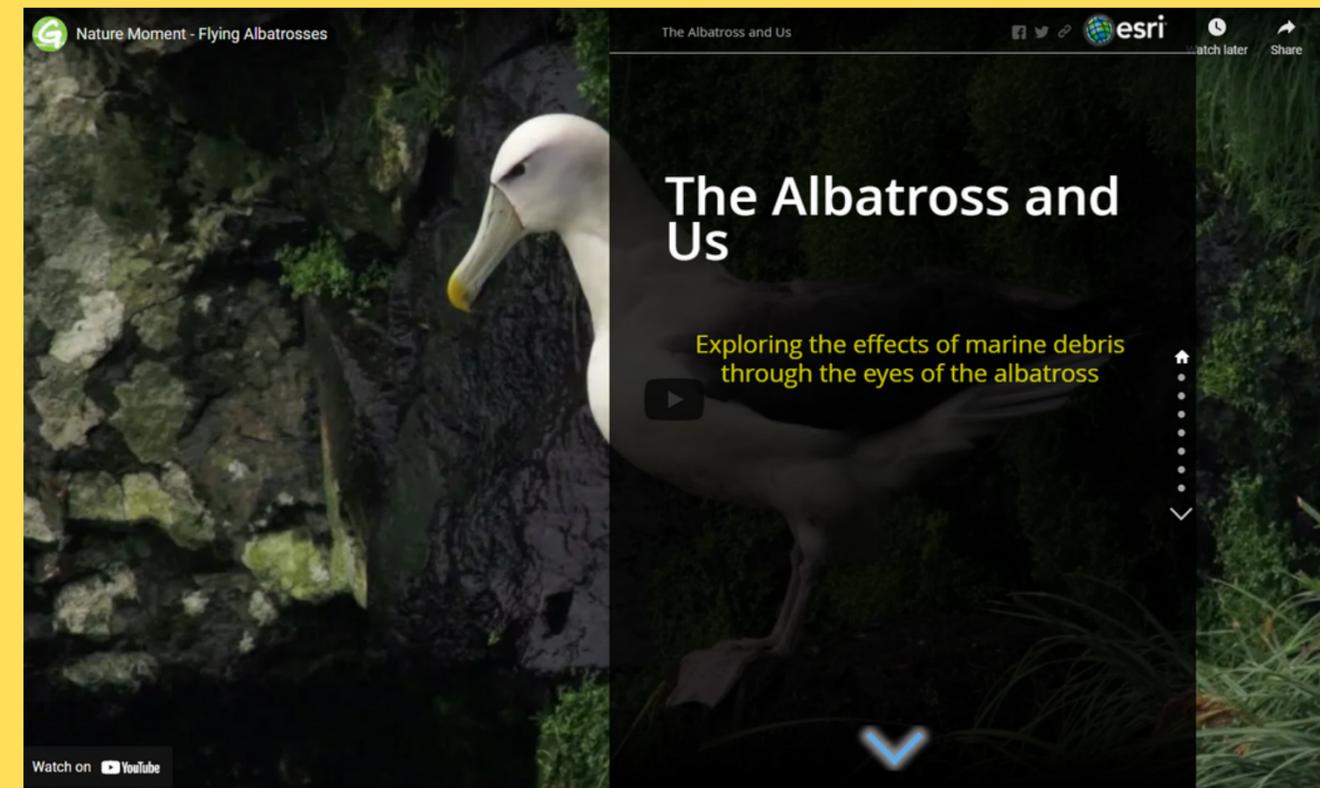
for students and teachers, 2021



# Example StoryMaps



MARINE DEBRIS CLEAN UP IN SAMISH TRADITIONAL TERRITORY



THE ALBATROSS AND US

# Create A StoryMap

[storymaps.arcgis.com](https://storymaps.arcgis.com)

**This link leads to the StoryMap homepage. Make sure you are signed in before continuing.**

# YOUR PAGE WILL LOOK SOMETHING LIKE THIS:

- Stories
- Collections
- Themes

Quick links

- Explore stories
- Get started
- Latest news
- Story planning
- Tutorials
- Webinars
- FAQ

## Stories

- My Stories
- My Favorites
- My Groups
- My Organization

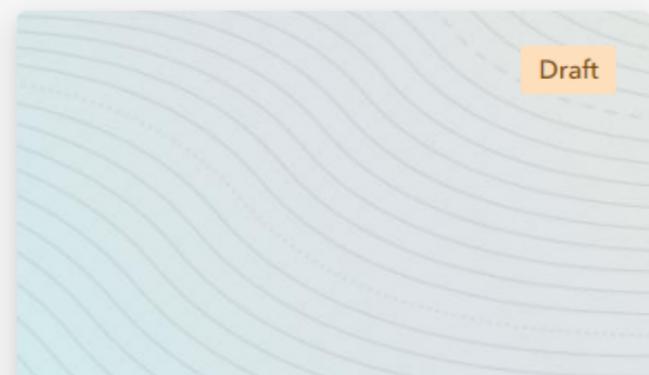
CLICK THIS ONCE YOU'RE READY.



+ New story



Edited: November 17, 2020  
**A View From the Barber's Ch...**



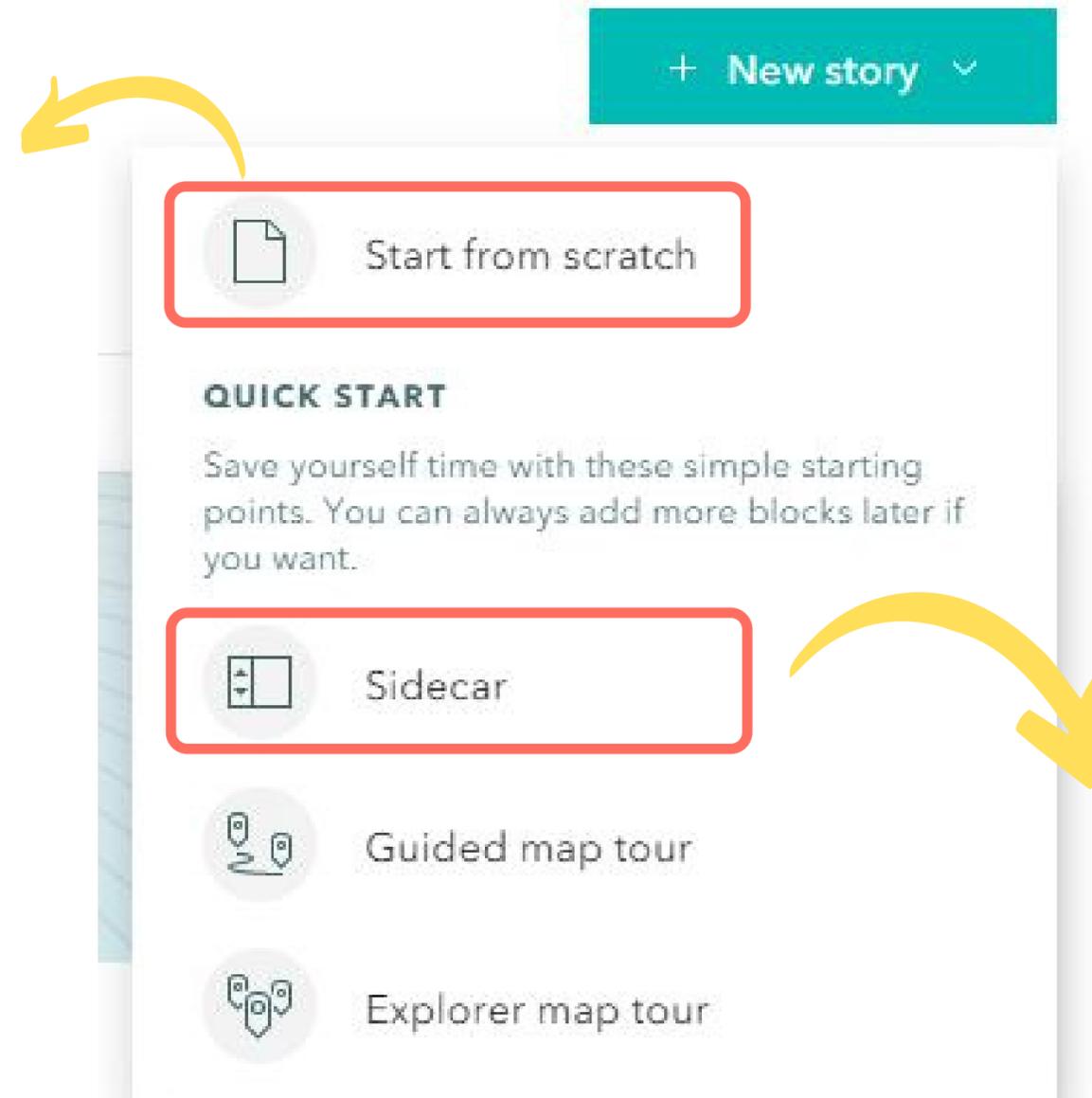
Edited: October 11, 2019  
**Ms. Smith's Class**



## Under "New Story", you will find these options:

### START FROM SCRATCH

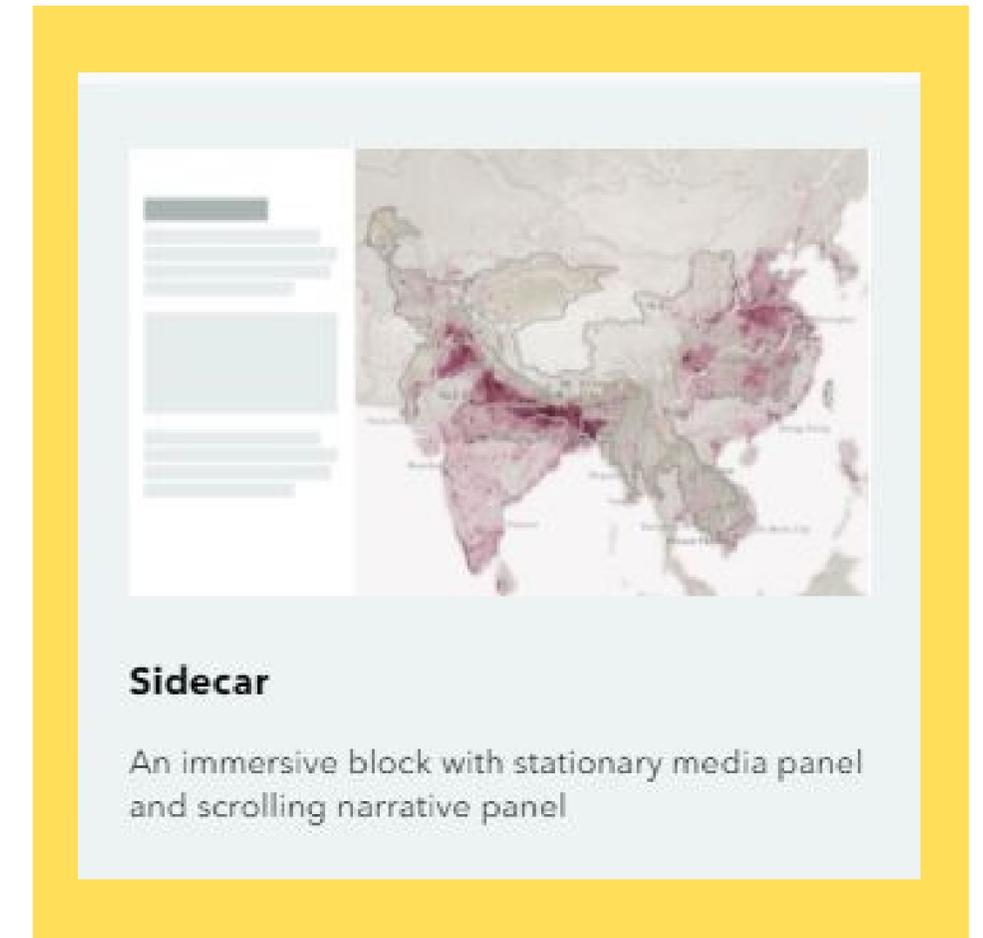
Exactly what it sounds like!  
Begin with a blank template  
to build your story one block  
at a time.



+ New story ▾

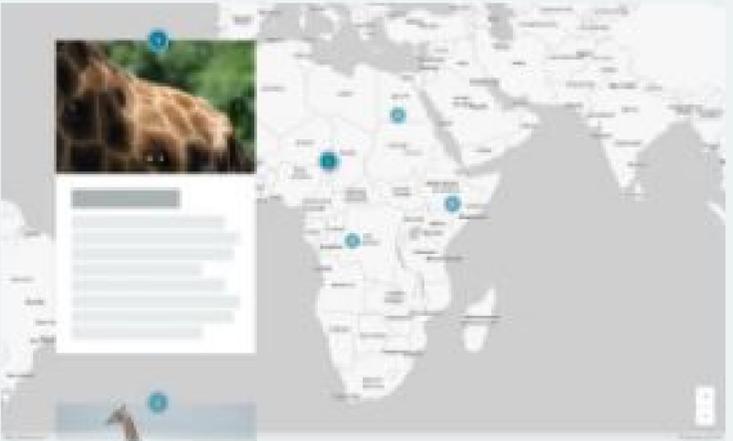
- Start from scratch
- QUICK START**  
Save yourself time with these simple starting points. You can always add more blocks later if you want.
- Sidecar
- Guided map tour
- Explorer map tour

Yellow arrows point from the 'Start from scratch' and 'Sidecar' options to their respective descriptions on the left and right.



**Sidecar**

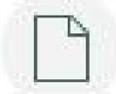
An immersive block with stationary media panel  
and scrolling narrative panel



**Guided map tour**

Walk your audience through a list of locations sequentially

+ New story ▾

 Start from scratch

**QUICK START**

Save yourself time with these simple starting points. You can always add more blocks later if you want.

 Sidecar

 Guided map tour

 Explorer map tour

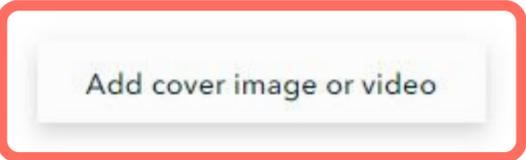


**Explorer map tour** Beta

Readers explore a curated set of places in whatever order they choose

**For now, select "Start From Scratch".**

WHEN YOU'RE FIRST TAKEN TO YOUR STORY MAP,  
IT WILL LOOK SIMILAR TO THIS:



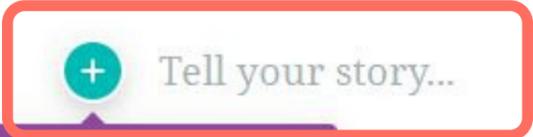
Title your story

Start with a short introduction or subtitle (optional)

Brittany Gress | Draft

ADD A TITLE/SUBTITLE HERE

YOU CAN ADD AN IMAGE  
OR VIDEO TO APPEAR AT  
THE TOP OF YOUR PAGE.



**Add to your story**  
Build your story by adding content blocks. Click the plus icon to open the block palette and hover over each block to learn more.

CLICK HERE TO ADD  
NEW SECTIONS

IN THE **DESIGN** TAB YOU CAN CHANGE THE OVERALL COLORS AND FONTS OF YOUR STORY:

The screenshot shows the design editor interface. At the top, there is a navigation bar with a back arrow, 'Untitled story', 'Draft', 'Saved', 'Design' (highlighted with a red box), 'Preview', 'Publish' (with a dropdown arrow), a menu icon, a help icon, and a user profile icon. The main content area displays a large title 'Title your story' and a subtitle 'Start with a short introduction or subtitle (optional)'. Below this, it shows 'Brittany Gress | Draft' and a '+ Tell your story...' button. On the right, a 'Design' panel is open, titled 'Design' with the subtitle 'Change the look and feel of your story'. It contains three sections: 'Cover' with three image selection icons (the third is highlighted with a green box), 'Optional story sections' with 'Navigation' (disabled) and 'Credits' (enabled) toggles, and 'Theme' with a 'Manage' link and six theme cards: 'Summit' (highlighted with a green box), 'Obsidian', 'Ridgeline', 'Mesa', 'Tidal', and 'Slate'. Three yellow curved arrows point from the 'Design' tab, the 'Cover' section, and the 'Summit' theme card to the main content area. Red text annotations are placed over the main content area: 'CHOOSE WHAT YOUR COVER IMAGE + TITLE LOOK LIKE' and 'CHOOSE A THEME'.

← Untitled story Draft Saved

Design Preview Publish ▾ ⋮ ? 👤

# Title your story

Start with a short introduction or subtitle (optional)

Brittany Gress | Draft

+ Tell your story...

## Design

Change the look and feel of your story

### Cover

Optional story sections

Navigation ⓘ

Credits ⓘ

### Theme Manage

|           |          |
|-----------|----------|
| Summit    | Obsidian |
| Ridgeline | Mesa     |
| Tidal     | Slate    |

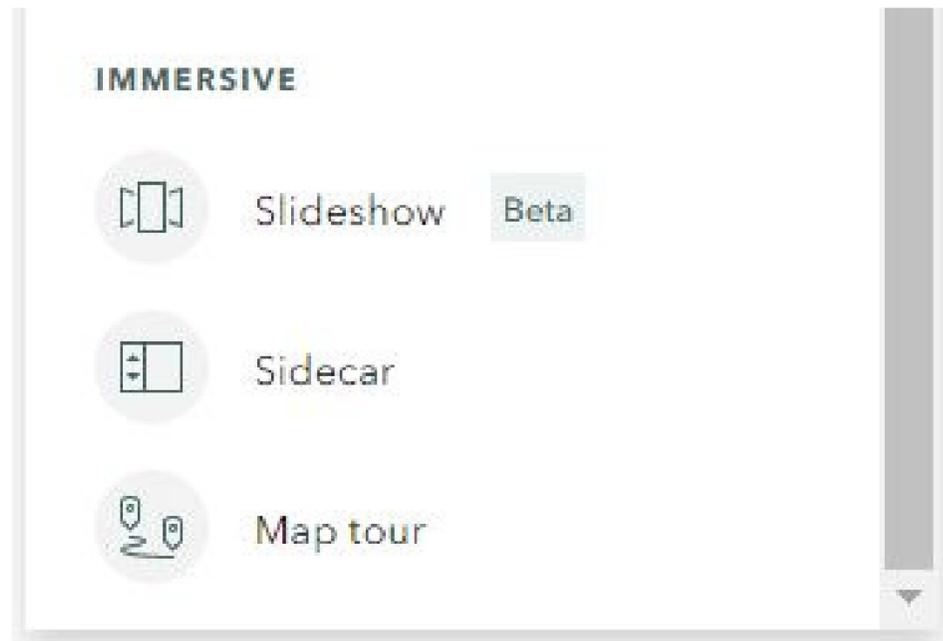
**CHOOSE WHAT YOUR COVER IMAGE + TITLE LOOK LIKE**

**CHOOSE A THEME**

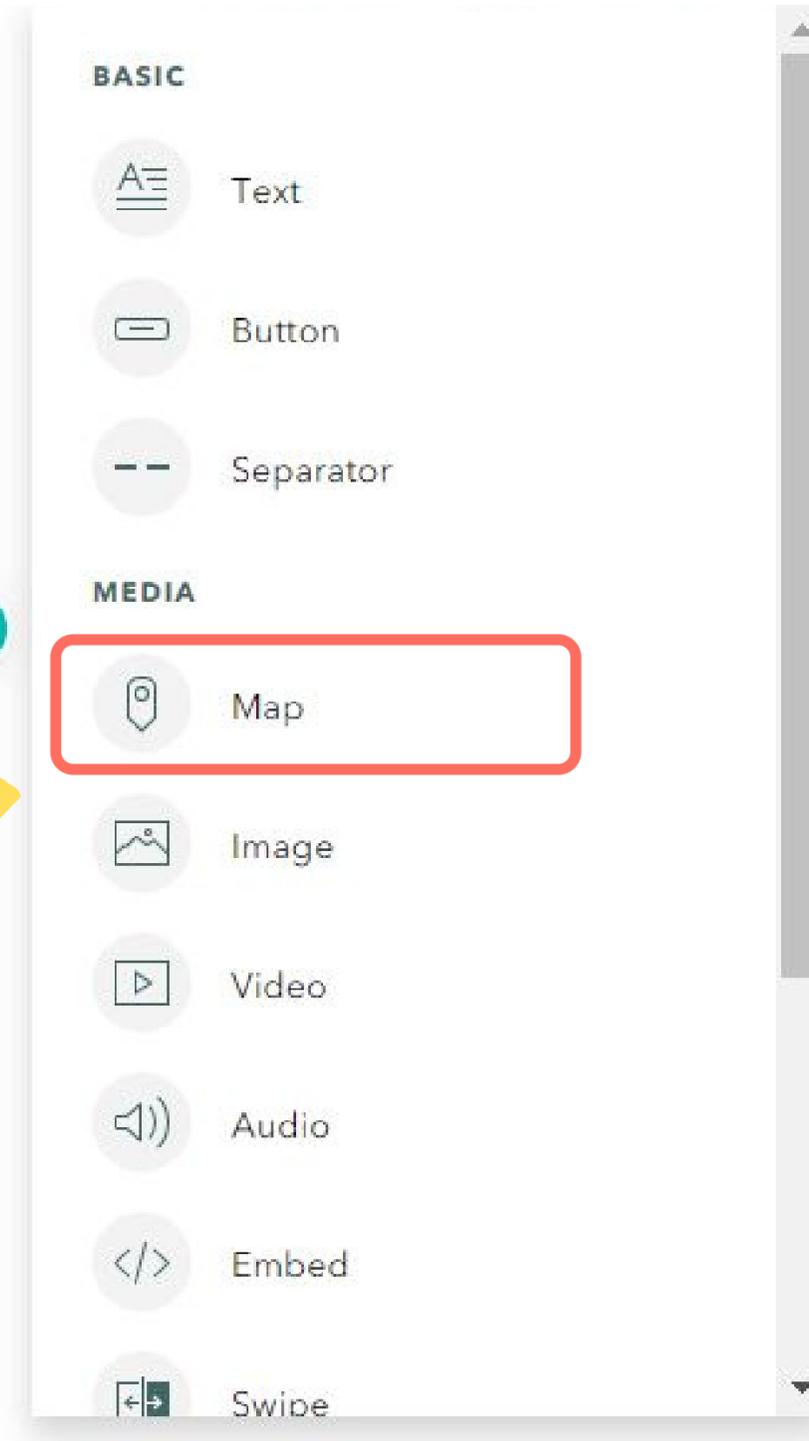
CLICK THE GREEN + BUTTON TO ADD A NEW SECTION. THIS MENU CONTAINS ALL OF YOUR EDITING AND CONTENT TOOLS.

EACH BUTTON PERFORMS A DIFFERENT FUNCTION. HOVER OVER EACH ICON TO SEE PREVIEWS OF WHAT THEY DO.

AT THE BOTTOM YOU WILL FIND THE SAME STARTER TEMPLATES FROM BEFORE. YOU MAY SWITCH TO THESE FORMATS AT ANY TIME.



WHEN YOU'RE READY, SELECT "MAP"



WHEN YOU CLICK ON THE **MAP** BUTTON FROM THE MENU, YOU WILL BE BROUGHT TO A PAGE LIKE THIS:

## Add a map

+ New express map



My Maps

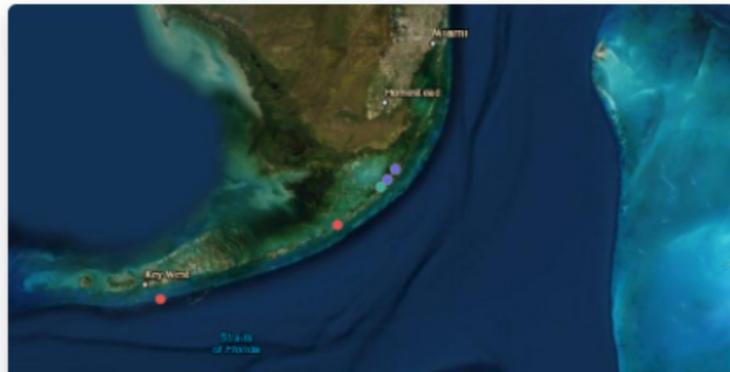
My Favorites

My Groups

My Organization

Living Atlas

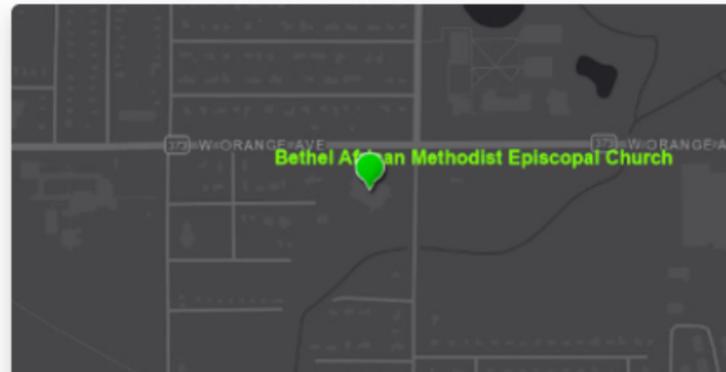
Search



Edited: June 18, 2021

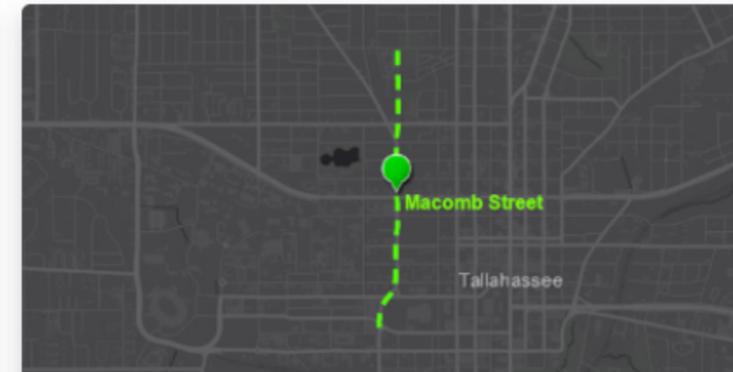
### Marine Debris Tracking\_Example ...

Sample map using data from the Goal Clean Seas Florida Keys project via Marine Debris Tracking app,



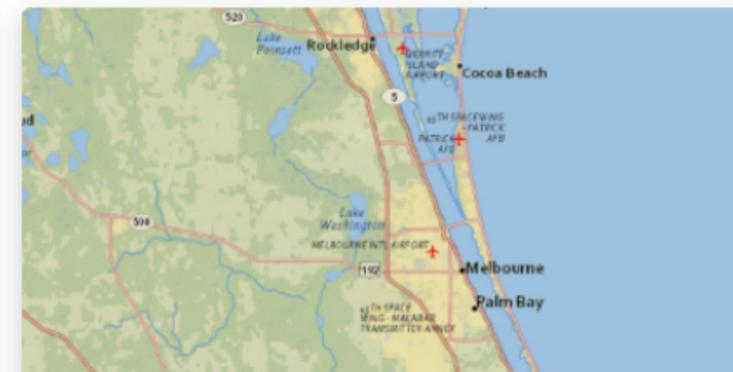
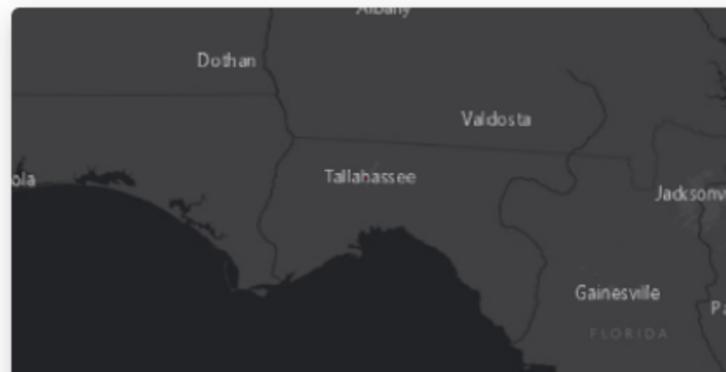
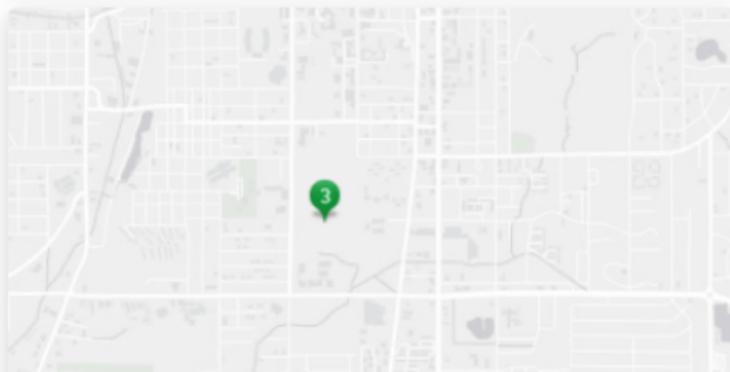
Edited: November 18, 2020

### Bethel African Methodist Episcop...



Edited: November 18, 2020

### Macomb St



YOU CAN EITHER ADD A MAP THAT YOU'VE ALREADY MADE, CREATE A NEW ONE, OR FIND ONE FROM THE LIVING ATLAS.



# ONCE YOU'VE CHOSEN A MAP, ZOOM IN TO HOW YOU WANT IT TO APPEAR ON THE SCREEN:

Adjust web map appearance

Search by location

Map Tour layer

All features

Modifications made here will only affect the appearance of this map in this story. To edit the underlying map, click the button below.

Edit map in ArcGIS



**ZOOM IN AND OUT WITH THESE BUTTONS.**

**CLICK HERE TO PLACE THE MAP IN YOUR STORY.**

Place map

CONTINUE ADDING CONTENT AS DESIRED. HERE IS WHAT AN  
EXAMPLE STORY MAP COULD LOOK LIKE:

Nature-Based Climate Solutions



# Nature-Based Climate Solutions

A Roadmap to Accelerate Action in California

The Nature Conservancy of California | October 22, 2020

**VIEW HERE:**

<https://bit.ly/2TW5M84>

**YOUR WORK WILL SAVE AUTOMATICALLY.  
WHEN YOU ARE FINISHED WITH YOUR STORY MAP, SELECT "PUBLISH"**

The screenshot shows the top navigation bar of a story map editor. On the left, there is a back arrow, the text 'Untitled story', and two status buttons: 'Draft' (highlighted in orange) and 'Saved'. On the right, there are tabs for 'Design' and 'Preview', followed by a 'Publish' button with a dropdown arrow, which is highlighted with a red box. To the right of the 'Publish' button are three dots, a help icon, and a user profile icon. A yellow arrow points from the 'Publish' button to the 'Sharing' menu that is open. The 'Sharing' menu has a title 'Sharing' and a section 'Set sharing level' with three radio button options: 'Private' (selected), 'My organization', and 'Everyone (Public)'. Below this is a section 'Set group sharing' with a search input field. At the bottom of the menu is a large green 'Publish story' button. In the background, the main content area shows a title 'Title your story', a subtitle 'Start with a short introduction or subtitle (', and the author 'Brittany Gress | Draft'. At the bottom, a map of Florida is visible with several cities labeled: Dothan, Valdosta, Tallahassee, Jacksonville, Gainesville, Palm Coast, and Pensacola.

← | Untitled story | Draft | Saved | Design | Preview | **Publish** ▾ | ? | [User Profile]

**Sharing**

**Set sharing level**

- Private  
Only you can view this story
- My organization  
People in your organization can view this story
- Everyone (Public)  
Anyone can view this story

**Set group sharing**  
People in specific groups can view this story

🔍 Type to search for groups

**Publish story**

Add cover image or video

# Title your story

Start with a short introduction or subtitle (

Brittany Gress | Draft

Map labels: Dothan, Valdosta, Tallahassee, Jacksonville, Gainesville, Palm Coast, Pensacola, Florida

**YOU MAY MAKE YOUR STORY PRIVATE, PUBLIC, OR ONLY VISIBLE TO YOUR ORGANIZATION.**