

## **The State Archives of Florida: Florida Memory Program Roadside Attractions**

Mission Statement: Florida Memory Program

[Florida Memory • About](#)

“The mission of the Florida Memory Program is to provide free online access to select archival resources from the collections of the State Library and Archives of Florida. Florida Memory chooses materials for digitization that illuminate significant events and individuals in the state's history, and help educate Floridians and millions of other people around the world about Florida history and culture.”

The archived material in this curated list is organized by topic and region. Each selection has a connection to the number one industry in our state: tourism. In preparation to teach this unit of study on vintage tourist attractions, we encourage you to review the primary sources and the metadata the archives provide on the sources. Chances are you have visited many of attractions or remember your parents and neighbors talking about them. In addition, the State Archives allows the public to download and print the archived materials. Capture the attention of your students by printing and hanging them in your classroom to provide context and talking points throughout the teaching of this unit.

## Part 1--

### Section 1 : [Florida Memory • Roadside Attractions in Florida: Tourism and Spectacle Before Disney](#)

This provides a brief explanation of the online exhibit “Roadside Attractions” with a variety of images highlighting historic roadside attractions.

The following four sections include:

#### Section 2: Springs

- a. [Florida Memory • Tourists in a glass-bottom boat at Silver Springs - Ocala, Florida .](#)

#### Section 3: Gardens

- a. [Florida Memory • Bok Tower in Lake Wales, Florida.](#)

#### Section 4: Animal Attractions

- a. [Florida Memory • Monkey by sign at Monkey Jungle - Miami, Florida.](#)

#### Section 5: Tourism by the 1960's

- a. [Florida Memory • Visitors cross Rainbow Bridge to reach Fairyland - Tampa, Florida](#)

In the list below are historic attractions found in the five regions of Florida:

- a. Panhandle
  - 1. [Florida Memory • View showing dolphin leaping out of the water for tourists at the Gulfarium attraction in Fort Walton Beach, Florida.](#)
  - 2. [Florida Memory • Tourists enjoying a show by seals at Gulfarium - Fort Walton Beach, Florida](#)
  - 3. [Florida Memory • The Underground History of Florida Caverns State Park](#)
  - 4. [Florida Memory • Tourists at Florida Caverns State Park - Marianna, Florida .](#)
  - 5. [Goofy Golf, memories, and the legacy of its former owner | WUWF](#)
  - 6. [Florida Memory • Goofy Golf in Panama City.](#)
  - 7. [pensacola-beach-florida-sign-retro-travel-poster,2191726.jpg \(680×1000\)](#)
  - 8. [Florida Memory • F.S.C.W. Tarpon Club posed on the Wakulla Springs sign](#)
  - 9. [Florida Memory • Killearn Gardens, Tallahassee, Florida.](#)
  - 10. [Florida Memory • Walled garden at Killearn Gardens :Tallahassee, Florida .](#)
  - 11. [What Comes Next for the Bradfordville Blues Club? | Flamingo Magazine](#)
  - 12. [Stephen Foster Folk Culture Center State Park | Florida State Parks](#)

b. North Florida

1. [Florida Memory • Children with dinosaur sculpture in Bongoland at the Dunlawton Plantation Sugar Mill Ruins - Port Orange, Florida](#)
2. [Florida Memory • The Alligator Slide.](#)
3. [Florida Memory • Florida Fountains of Youth](#)
4. [Florida Memory • "On the golf links, St. Augustine, Fla."](#)
5. [Florida Memory • A family on the drawbridge looking up at a costumed Spanish Conquistador - Saint Augustine, Florida.](#)
6. [Florida Memory • Map of Saint Augustine Showing Points of Interest, ca. 1940](#)
7. [Florida Memory • The Fountain of Youth](#)
8. [Florida Memory • Oldest House in the United States at St. Augustine.](#)
9. [Florida Memory • The oldest jail in the oldest city, House of History building, St. Augustine, Fla.](#)
10. [Florida Memory • Oldest Wooden School House in the United States at St. Augustine.](#)

c. Central Florida

1. [Florida Memory • Weeki Wachee](#)
2. [Florida Memory • Lu the hippo greets visitors to Homosassa Springs - Citrus County, Florida](#)
3. [Silver Springs - Division of Historical Resources - Florida Department of State](#)
4. [Paradise Park - Division of Historical Resources - Florida Department of State](#)
5. [Six Gun Territory - Division of Historical Resources - Florida Department of State](#)
6. [Florida Memory • The old wishing tree - Cypress Gardens, Florida](#)
7. [Florida Memory • Actress Esther Williams leading water skiers at the Cypress Gardens theme park in Winter Haven.](#)
8. [Florida Memory • Aerial view of swimming pool in the shape of Florida at Cypress Gardens - Winter Haven, Florida](#)
9. [Florida Memory • Gatorland](#)
10. [Six Gun Territory Popular Before Walt Disney World](#)
11. [Florida Memory • Ross Allen at the Silver Springs Serpenterium - Silver Springs, Florida.](#)
12. [Florida Memory • Wig Wam Village Motel - Orlando, Florida](#)
13. [Florida Memory • Sunken Gardens - St. Petersburg, Florida.](#)
14. [Florida Memory • Sarasota Jungle Gardens souvenir viewbook.](#)
15. [Florida Memory • Tiki Gardens - Indian Rocks Beach, Florida .](#)
16. [Florida Memory • View of the Tin Can Tourists camp - Gainesville, Florida](#)
17. [Florida Memory • The Legend of Spook Hill](#)
18. [FLORIDA | Dinosaur World](#)

19. [Florida Memory • People walking through Fairyland - Tampa, Florida](#)
20. [Florida Memory • Citrus Tower - Clermont, Florida](#)
21. [Florida Memory • Automobiles parked in front of Florida Citrus Tower- Clermont, Florida](#)
22. [Florida Memory • View of the Florida Citrus Tower- Clermont, Florida](#)

d. South Florida

1. [Floridaland Tried to be All Things to All People](#)
2. [Florida Memory • Huge cobra sculpture at the Miami Serpenterium entrance.](#)
3. [Florida Memory • Monkey by sign at Monkey Jungle - Miami, Florida.](#)
4. [Florida Memory • Coral Castle: A Tribute to Lost Love](#)
5. [Florida Memory • Venetian Pool in Coral Gables.](#)
6. [Florida Memory • Miami Beach Auditorium was once home to The Jackie Gleason Show - Miami Beach, Florida.](#)
7. [Florida Memory • Shell Factory attraction in Fort Myers.](#)

e. The Florida Keys

1. [Florida Memory • Overseas Highway](#)
2. [Jules' Undersea Lodge! | Jules' Undersea Lodge scuba diving underwater hotel](#)
3. [Florida Memory • Visitors at the Ernest Hemingway House and Museum in Key West.](#)
4. [Florida Memory • President Harry Truman's "Little White House" - Key West, Florida.](#)
5. [Florida Memory • The Little White House - Key West, Florida.](#)
6. [Florida Memory • Fort Jefferson in the Dry Tortugas, 70 miles west of Key West, FL.](#)
7. [Florida Memory • Mile marker 0 at the end of U.S. 1 - Key West, Florida.](#)
8. [Florida Memory • Scene at the "Southernmost Point" at South and Whitehead streets - Key West, Florida.](#)
9. [Florida Memory • Wreckers' Museum/Oldest House at 322 Duval Street - Key West, Florida.](#)

## Part 2

1. [Let's Look At Florida, 1950](#)  
[Florida Memory • Florida's Finest Attractions Brochure, ca. 1947](#)
2. <https://www.youtube.com/watch?si=Tnnq4uG1hBOrUUUz&v=msN1mPdGonI&feature=youtu.be>
  - a. Images of Orlando just prior to Disney
3. [Florida Memory • Care and Feeding of a Mermaid](#)
4. [Florida Memory • Governor Haydon Burns Walt Disney Press Conference](#)
5. [Florida Memory • Ross Allen Reptile Institute](#)
6. [floridamemory.com/items/show/273952](http://floridamemory.com/items/show/273952)
7. [floridamemory.com/items/show/232391](http://floridamemory.com/items/show/232391)
8. [floridamemory.com/items/show/253620](http://floridamemory.com/items/show/253620)
9. [floridamemory.com/items/show/253527](http://floridamemory.com/items/show/253527)
10. [floridamemory.com/items/show/232402](http://floridamemory.com/items/show/232402)

## Part 3

1. [Florida Memory • Welcome to Florida!](#)
2. [Florida Memory • Map of Florida pointing out various tourist attractions.](#)
3. [Florida Memory • Bill File, House Bill 58. "The Florida Skunk Ape Protection Act"](#)
4. <https://www.roadsideamerica.com/story/13341>
5. [Florida Memory • Ochopee, Home of the Nation's Smallest Post Office](#)
6. [Florida Memory • Stuckey's Candy Shoppe on U.S. Highway 1 - Hilliard, Florida](#)
7. [Florida Memory • Young woman drinking a glass of orange juice](#)
8. [Florida Memory • Map of Florida pointing out various tourist attractions.](#)
9. [Florida Memory • Tallahassee Motor Lodge - Tallahassee, Florida.](#)
10. [Florida Memory • Tallahassee Motor Hotel: Tallahassee, Florida.](#)
11. [Florida Memory • Tallahassee Motor Hotel in Capital City of Florida.](#)
12. [Vintage 1970s Gulf Oil Florida "Tourgide Vacation Map" | eBay](#)
13. [Vintage Florida Souvenirs - Etsy](#)
14. [Florida Memory • Florida's Finest Attractions Brochure, ca. 1947](#)
15. [Home - Sample Tourist Brochures of Florida - Guides @ UF at University of Florida](#)
16. [Florida and the sunny South. - Page 1 - Historical Florida Brochures, Pamphlets, and Promotional Materials - Digital Collections](#)
17. [Florida and the sunny South. - Page 43 - Historical Florida Brochures, Pamphlets, and Promotional Materials - Digital Collections](#)

18. [Florida Memory • Hollywood Vacation Advertisement - brochure](#)
19. [Florida Memory • A Century of Progress Florida Exhibit Units Brochure, 1933](#)
20. [Florida Memory • 191 items found](#)